



CONNECTING WISCONSIN



US 41 Project

County G (Main Avenue) Business Meeting

September 29, 2011

Presentation outline

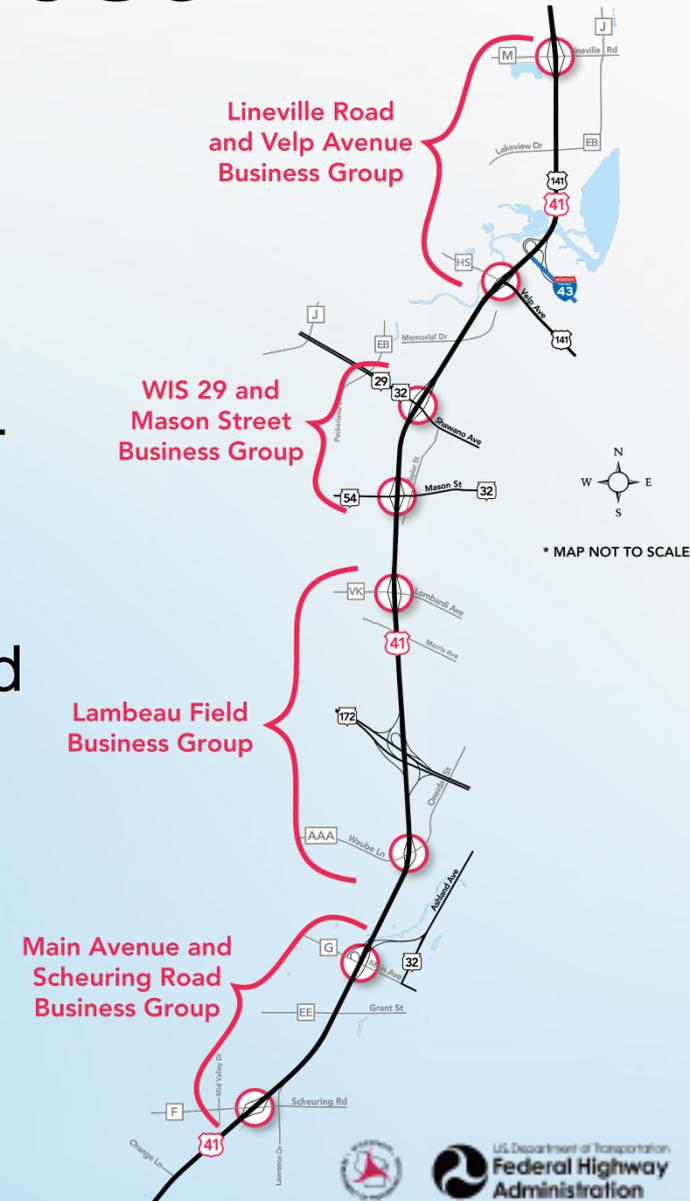
- Introductions
- Meeting purpose
- US 41 Project overview
- Design overview
- Construction schedule
- Construction staging
- Transportation management planning
- Public outreach and business resources

Introductions

- US 41 Project team
 - Will Dorsey, Northeast Region Director
 - Brian Roper, US 41 Program Manager
 - Natasha Gwidt, US 41 Design Supervisor
 - Kurt Peters, US 41 Design Project Manager
 - Jason Geurts, US 41 Deputy Design Project Manager
 - Kris Schuller, US 41 Communication Manager

Meeting purpose

- Interchange business group meetings
 - Establish and maintain communication between WisDOT and business community
 - Provide businesses with first hand information at project milestones
 - Identify needs and concerns before and during construction

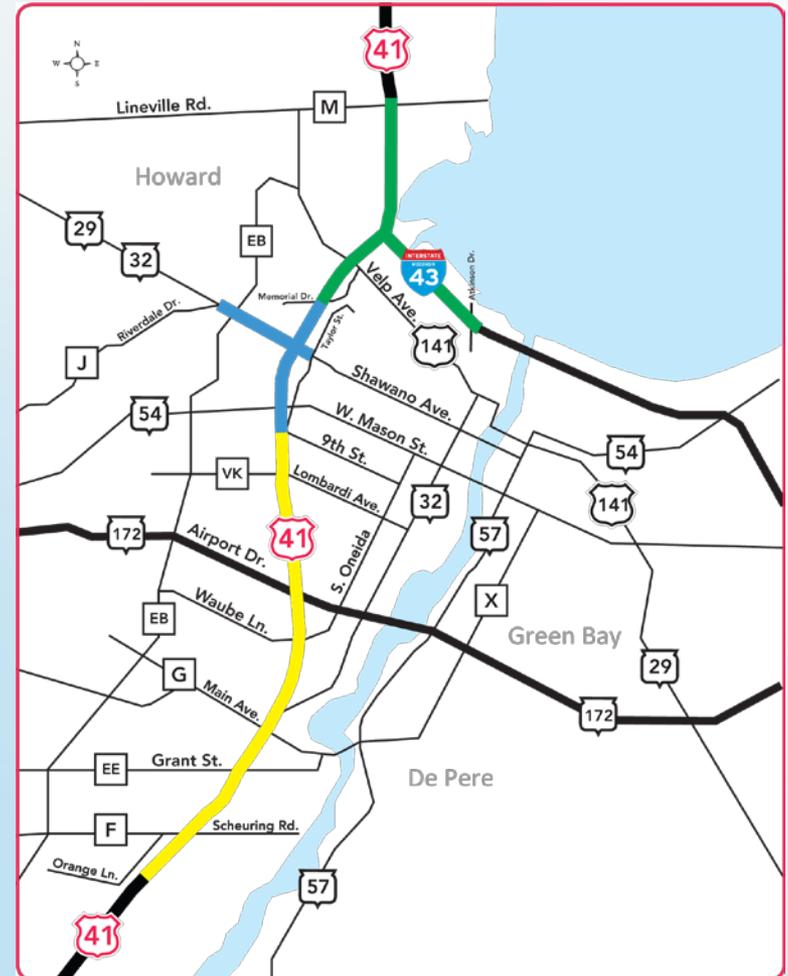


US 41 Project overview

- Largest construction project in the history of Northeast Wisconsin
 - Add new lanes to 31 miles of freeway in Winnebago and Brown Counties
 - Improve 16 interchanges (13 will be completely rebuilt)
 - Construct up to 40 roundabouts
 - Add traffic cameras and dynamic message signs
 - Improve lighting
 - Provide pedestrian and bicycle amenities

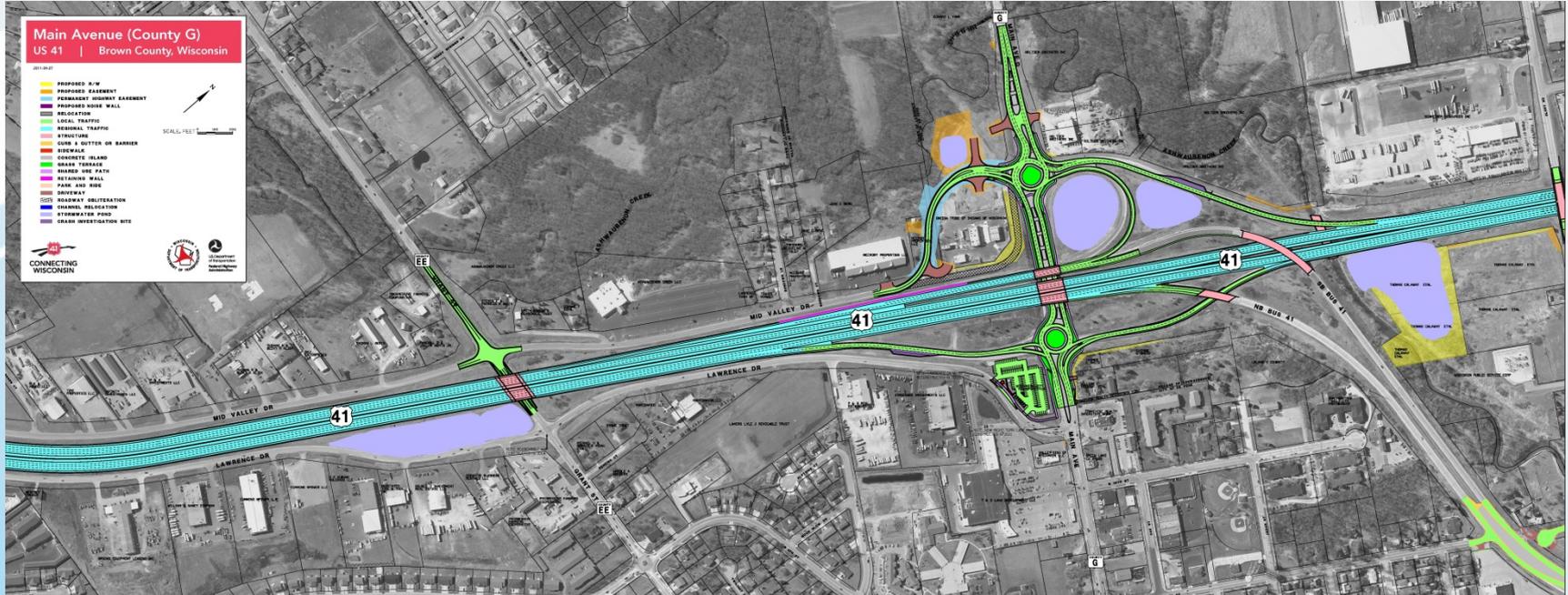
US 41 Project overview

- Brown County
 - Limits: Orange Lane to County M (Lineville Rd.)
 - Length: 14 miles
 - Construction: 2010 – 2017
 - Budget: \$1.005 billion



Design overview

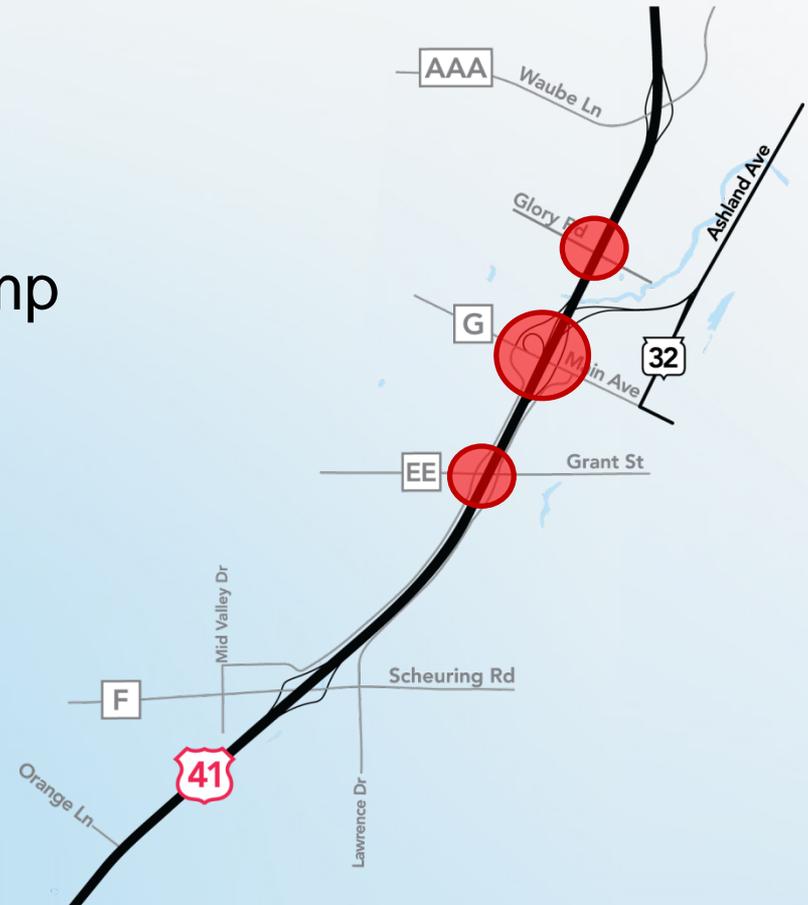
County G (Main Avenue)



Design overview

County G (Main Avenue) Corridor

- Grant Street underpass
- County G (Main Avenue)
 - Roundabouts at US 41 ramp terminals
 - Reconstruct and expand park and ride
 - Bike and pedestrian accommodations
- Glory Road bridge



Construction timelines

| Description | Start | Finish |
|---|-------------------------|----------------------|
| Mid Valley Drive (both County F (Scheuring Road) and County G (Main Avenue)) | Aug 2011 | Nov 2011 |
| Hemlock Creek box culvert replacement | Aug 2011 | Nov 2011 |
| Glory Road bridge | July 2011 | Nov 2011 |
| Orange Lane to Glory Road mainline construction | March 2012 | June 2013 |
| County G (Main Avenue) interchange <ul style="list-style-type: none"> • Construction • Full closure | April 2012 Aug 2012* | Nov 2012 Nov 2012 |
| Grant Street underpass | March 2013 | Sept 2013 |

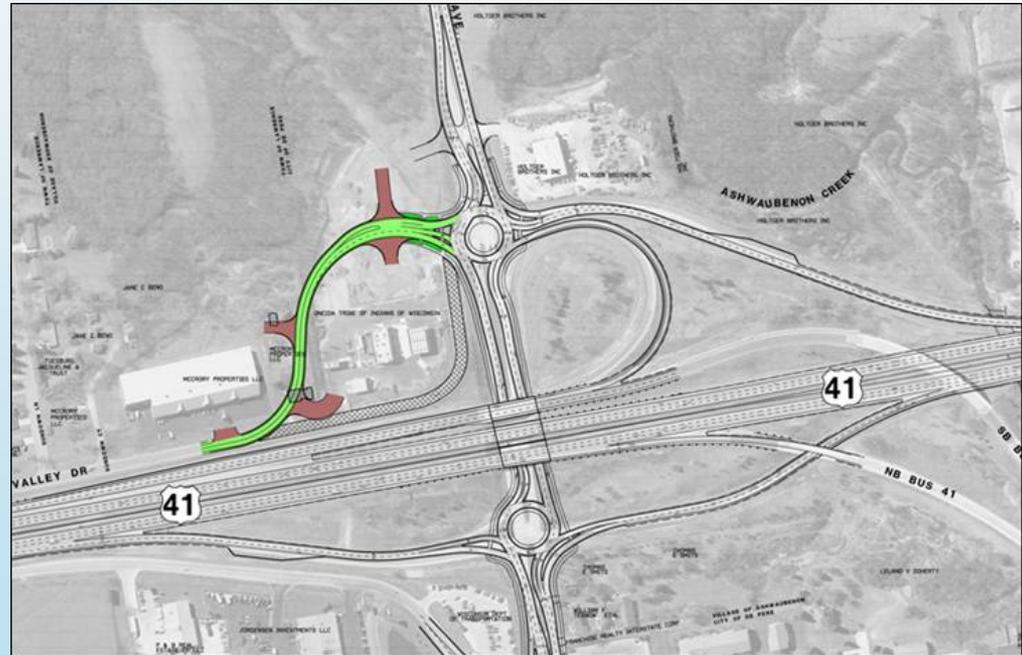
* County G (Main Avenue) interchange will close for 60 days between August and November 2012

Note: Timelines do not include potential downtime for utility relocations and are subject to change

Construction staging

Mid Valley Drive

- Completed by November 2011
- Realign roadway south of County G
- Access to businesses via Grant Street



Construction staging

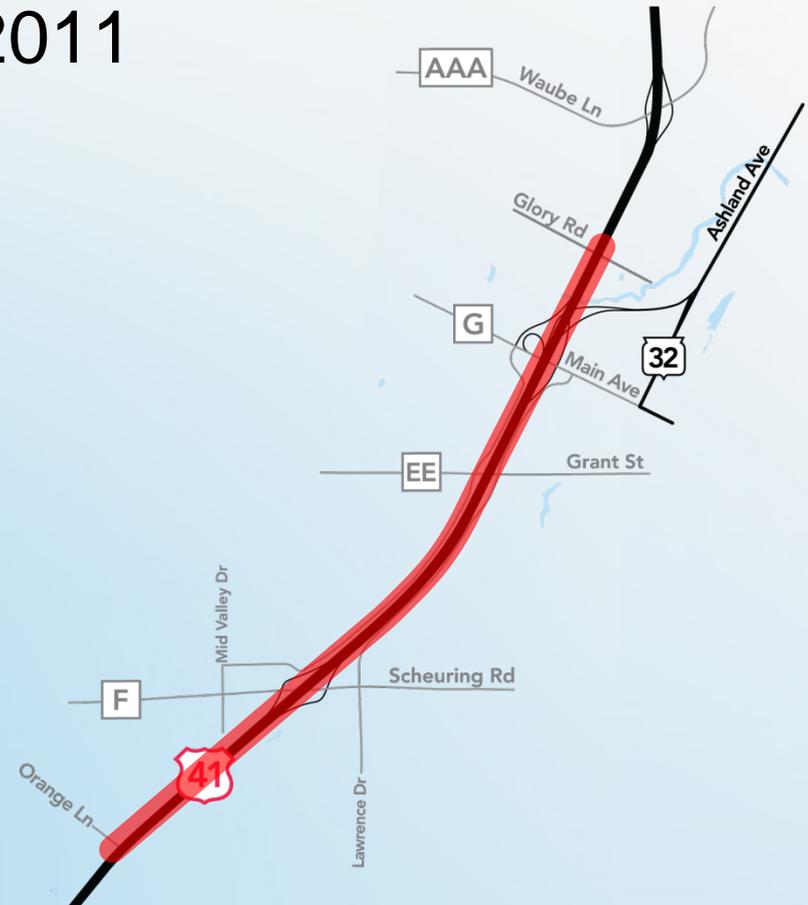
Glory Road Bridge



Construction staging

US 41 mainline (Orange Lane to Glory Road)

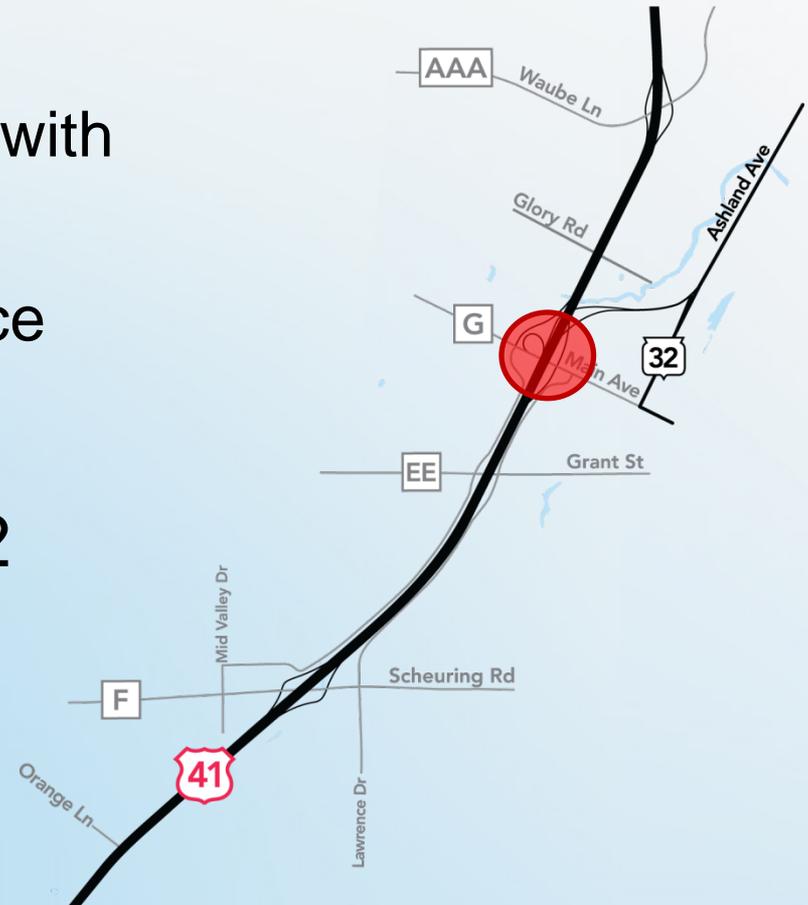
- Began shoulder work in 2011
- Scheduled through 2013
- Traffic
 - Maintain two lanes each direction
 - One lane during off-peak periods
 - Detour traffic to Lawrence Drive during overnight closures



Construction staging

County G (Main Avenue)

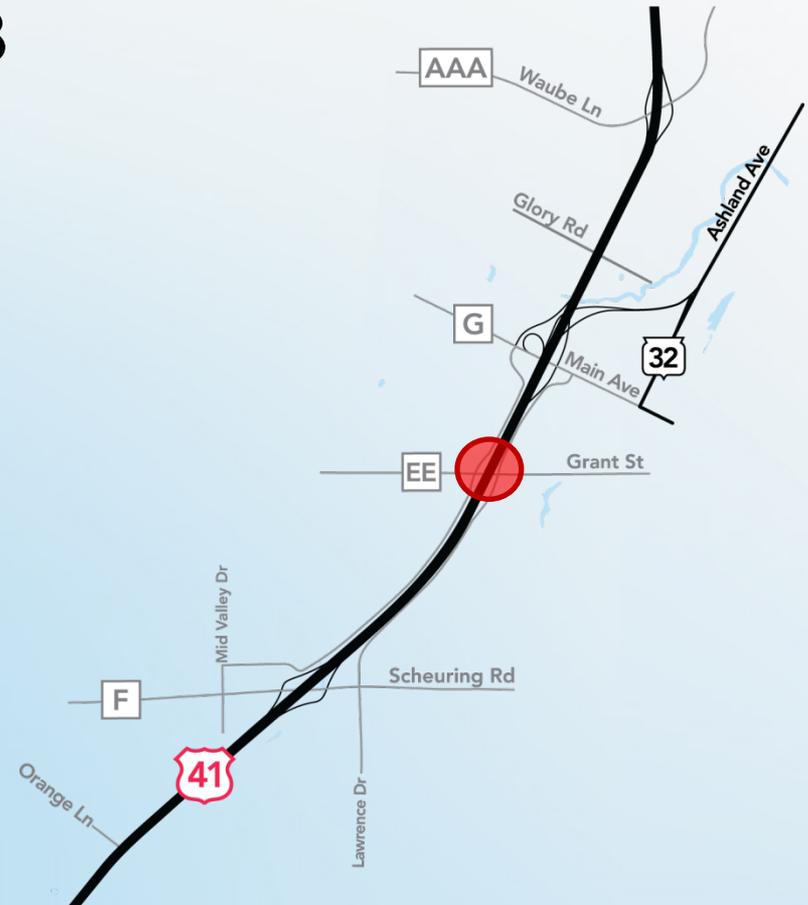
- April – July 2012
 - Single lane each direction with dedicated left turn lanes
 - US 41 southbound entrance ramp closed
- August – November 2012
 - All ramps and County G closed for 60 days
 - Mid Valley Drive closed except for local access



Construction staging

Grant Street

- March – September 2013
 - Reconstruct pavement under US 41 and at Mid Valley Drive intersection
 - Traffic diversion to County G



Transportation management planning

- What is a transportation management plan (TMP)?
 - A set of coordinated strategies for managing the work zone impacts of a project.
 - Main goals of a TMP are to:
 - Provide safety and mobility
 - Minimize delays
 - Provide information to the public

Transportation management planning

- Strategies
 - Sign preferred route to US 41 via Ashland Avenue
 - Median closure at Parkview Road / Ashland Avenue
 - Right turn lane at Oneida Street
 - Monitor traffic in sensitive areas
 - Coordinate with Green Bay Metro
 - Coordinate with area businesses and local events
 - Law enforcement for incident response / Freeway Service Team
 - Share access to roadway camera

Public outreach

- US 41 Project website
 - Project information and maps
 - Construction information
 - Lane closures and traffic impacts
 - Interactive map feature
 - Social media



A screenshot of the 'CONNECTING WISCONSIN' website for the US 41 Project. The page features a blue header with navigation links (Home, Construction updates, Contact us, Site index, Help, En Español, Hmong, WisDOT home) and the project logo. Below the header is a red navigation bar with tabs for OVERVIEW, MAP, GALLERY, NEWSROOM, and RESOURCES. A progress bar indicates 'Project progress: 1% complete'. The main content area is divided into sections: 'NEWS AND TRAFFIC UPDATES' with news items about lane restrictions and traffic closures; a 'MAP' section showing a Google Map of the project area; 'QUICK LINKS' for closures, FAQs, and feedback; 'DID YOU KNOW?' with a safety tip about roundabouts; and a 'GALLERY' with a photo of the existing causeway.

Public outreach

- US 41 Brown County Project office
 - Provide design and construction information
 - Public and business information meetings
 - Opened November 2010



**US 41 Brown County Project office
1940 West Mason Street**

Business resources

- Highway business signs
 - Sign permit applications are available
 - Fill out and submit approximately one month prior to construction
 - Coordinate with other businesses
 - Must be approved by WisDOT and municipality
 - City of De Pere
 - Town of Lawrence

**APPLICATION FOR PERMIT TO INSTALL TEMPORARY BUSINESS SIGN(S)
ON HIGHWAY RIGHT-OF-WAY DURING IMPROVEMENT PROJECT**

| | |
|--|---|
| APPLICANT: | |
| ADDRESS OF BUSINESS / ACTIVITY: | |
| PHONE: | |
| TYPE OF BUSINESS / ACTIVITY: | |
| SIGN LOCATION(S): (number and placement to be coordinated with Project Engineer) | |
| On what highway? | At or approaching intersection with what highway? |
| 1) On: | At: |
| 2) On: | At: |
| 3) On: | At: |
| 4) On: | At: |
| 5) On: | At: |
| 6) On: | At: |
| Remarks: | |
| Two drawings MUST be attached: One drawing must show the proposed sign design(s) and dimensions and the other must show the proposed sign location(s). | |

I apply for permission to install and maintain temporary directional signs at the locations listed and in conformance with the guidelines attached to this application. I agree to comply with these guidelines and will remove all signs upon completion of the project, or when directed by the project engineer. I understand that signs may be removed without notice if they do not comply with the attached guidelines, do not match the attached drawings or do not comply with any additional conditions stated on or attached to the permit.

Applicant signature

Approved by: _____
Project Manager

Maintaining authority (if sign location is not on STH)

Project I.D.: _____

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Business resources

- Highway business signs (Con't)
 - Businesses are encouraged to coordinate signage
 - Reduce clutter
 - Maximize legibility and connection with customers
 - Multiple sign designs



US 41 Project

Questions?