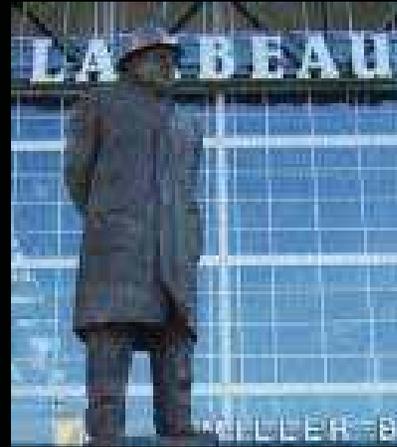




Community Sensitive Design

USH 41 Corridor – Brown County

Public Information Meeting



Today's Public Information Meeting



- What is CSD?
- Brown County CSD process
- Results of the process
- Your input is important!

Process - Community Sensitive Design (CSD)

What is it?

“Provide aesthetics that enhance the character of the project and represent a desired community image.”



Process

- Engage the community in the design process through a series of workshops and information meetings
- Develop alternative design solutions to community based elements
- Refine a selected design option
- Develop a useable guidelines to be incorporated in final design

Process - Concept Development Workshops



Identify the corridor's opportunities, constraints and features, then...

... develop community based design solutions



Process - What is Community Context?



It's Brown County's people, places and things

Process _ What elements of the community can CSD relate to?

- Historic
- Social
- Natural Resources
- Cultural
- Economic
- Visual quality



Process _ CSD benefits to the community

- Strengthen community identity (architectural, historical, cultural)
- Improve community image
- Visually unify an area
- Create a community gateway
- Address other forms of transportation (bicycle, pedestrian, public transit, etc.)
- Provide a catalyst for community development



Process – Design Considerations

- Explore design options
- Evaluate constructability
- Design within reasonable limits of structural and maintenance limitations
- Balance costs with design
- Determine maintenance agreements



It's all about people, places and things

Workshop #1

Opportunities and Constraints / Community Characteristics



people, places and things

Community Characteristics



It's all about people, places and things

Community Characteristics



t people, places and

Community Characteristics - Summary

Unique characteristics of Brown County

- French exploration / history
- Natural beauty, environmental quality
- Architectural character
- Railroad
- Industry
- Port / shipping / Fox River / industry
- Transportation hub for area (airport, port, railroad, highways)
- Green Bay Packers
- Oneida Nation / Native Americans

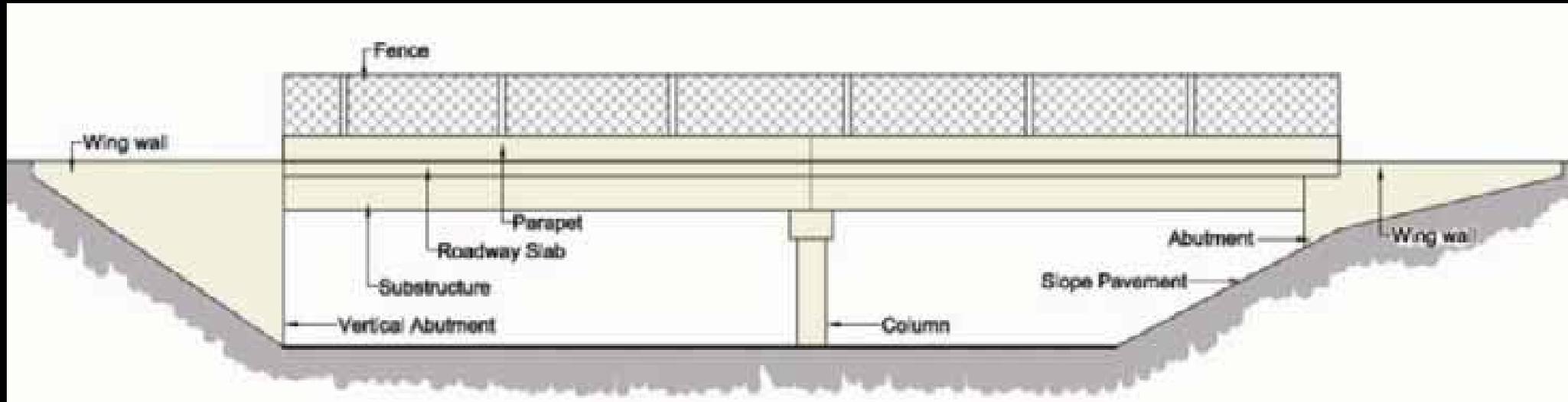
Workshop #2

Structural Elements / Visual Preferences



It's all about people, places and things

Structural Elements



Visual Preference Survey Walls/Abutments



Visual Preference Survey Parapets/Fencing



Visual Preference Survey Columns



Visual Preference Survey Columns / Tubs (box girder)



Workshop #3

Architectural Character and Individual Structural Elements



people, places and things

Architectural Detail



Architectural Detail

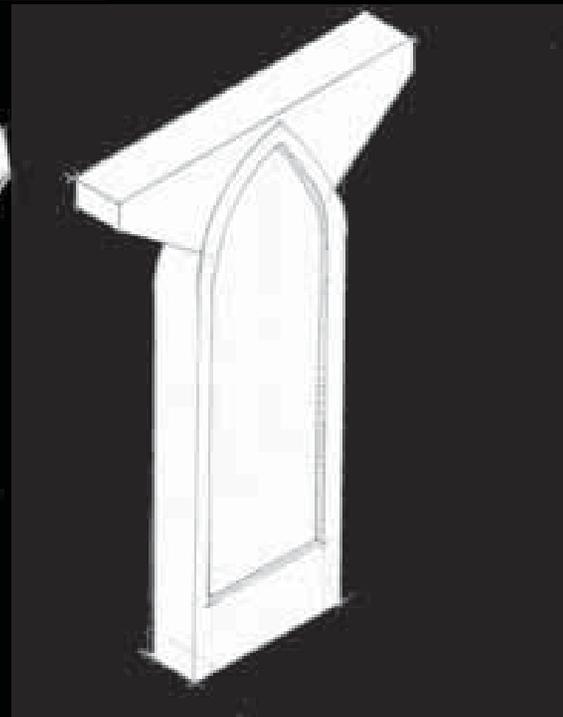
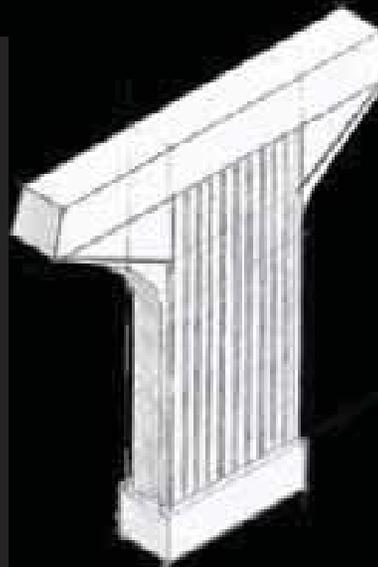
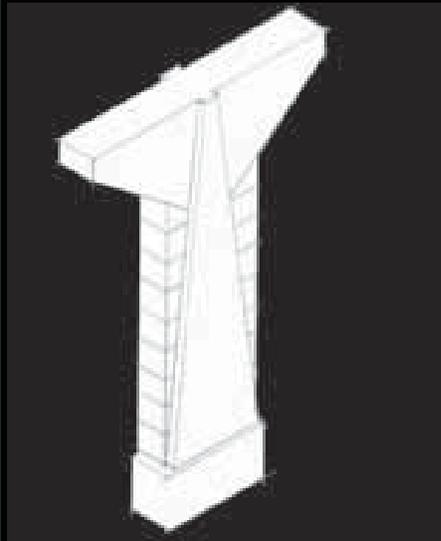
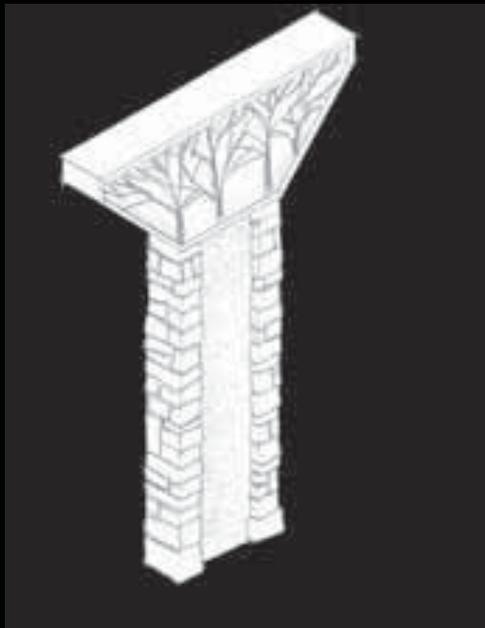
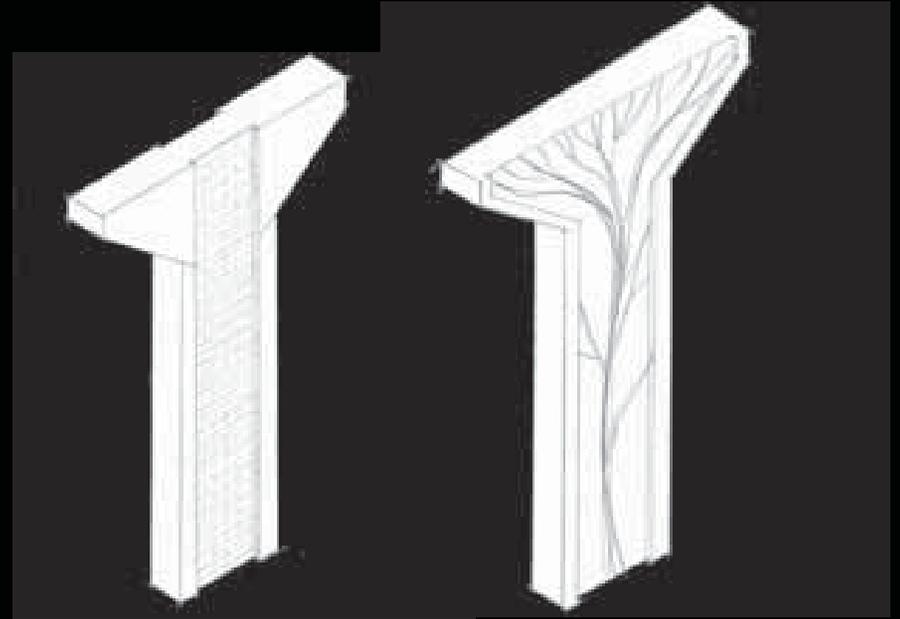


Architectural Detail

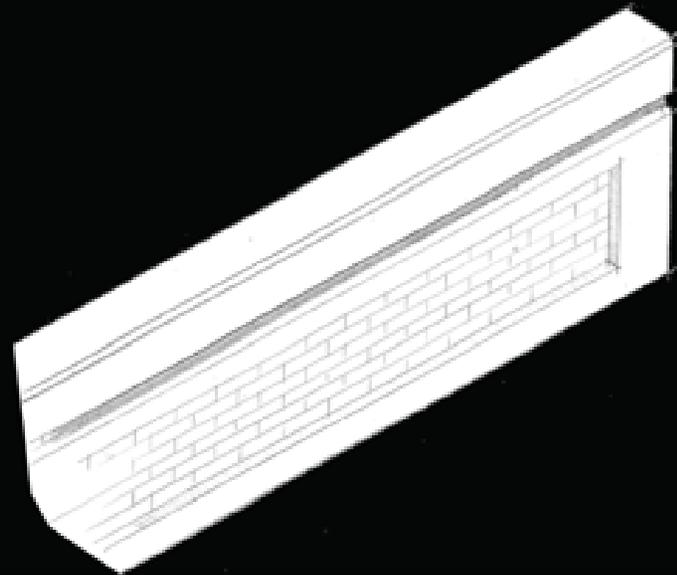
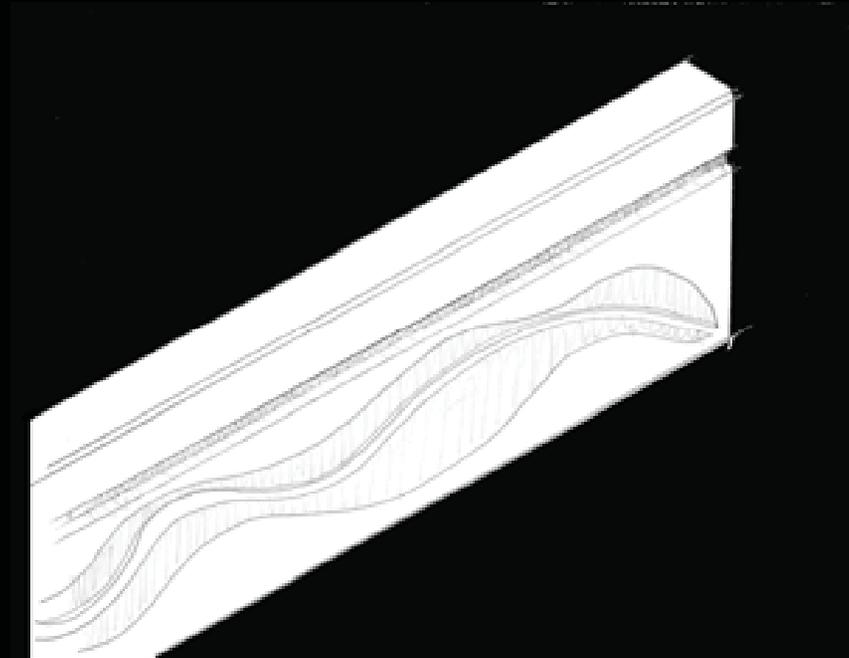
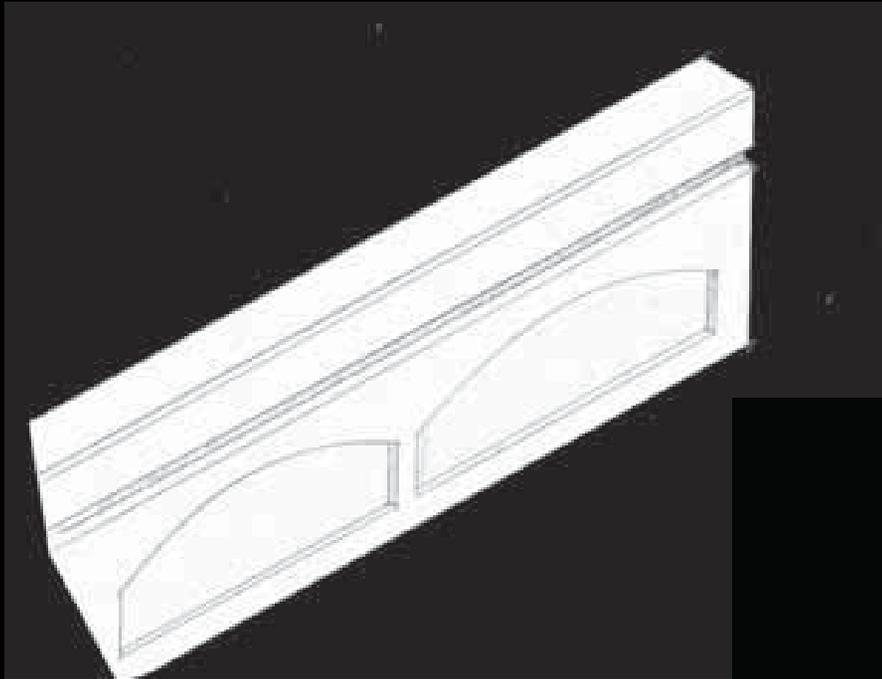


Structural Elements

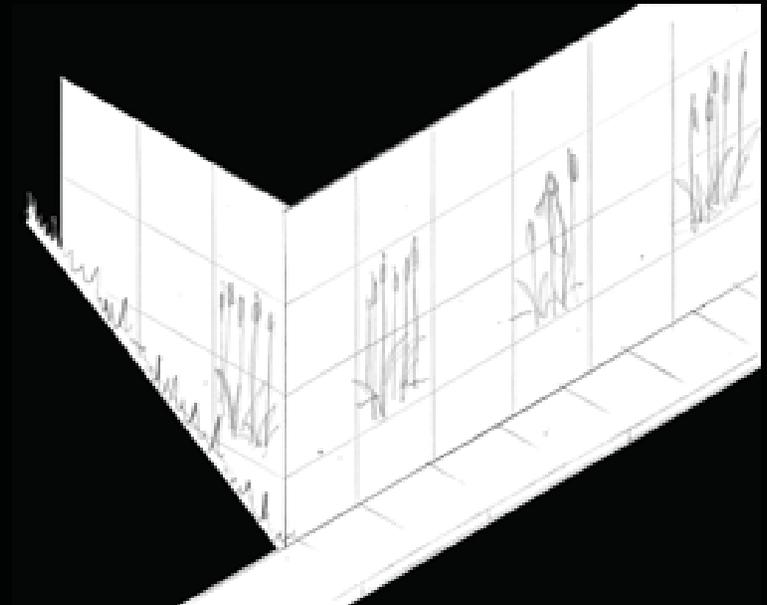
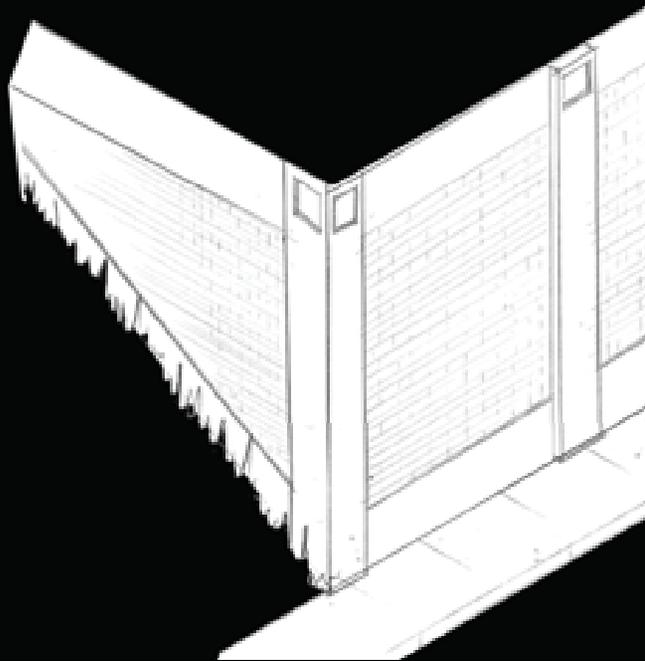
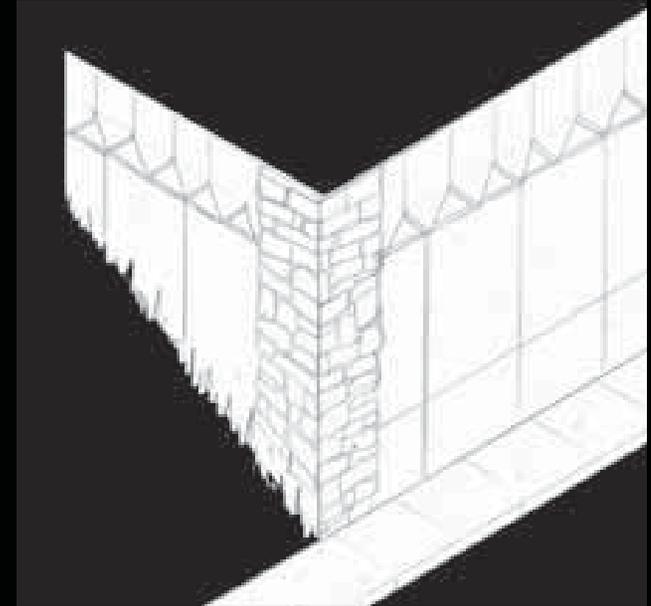
Columns



Structural Elements Parapets



Structural Elements Walls and Abutments



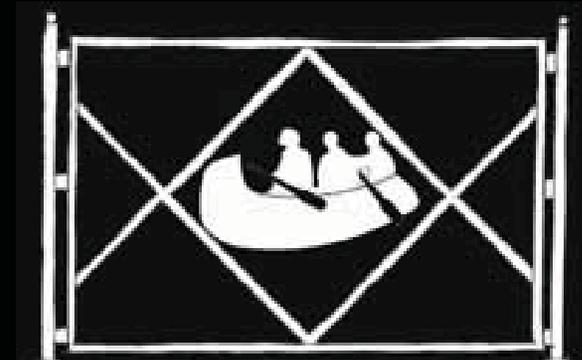
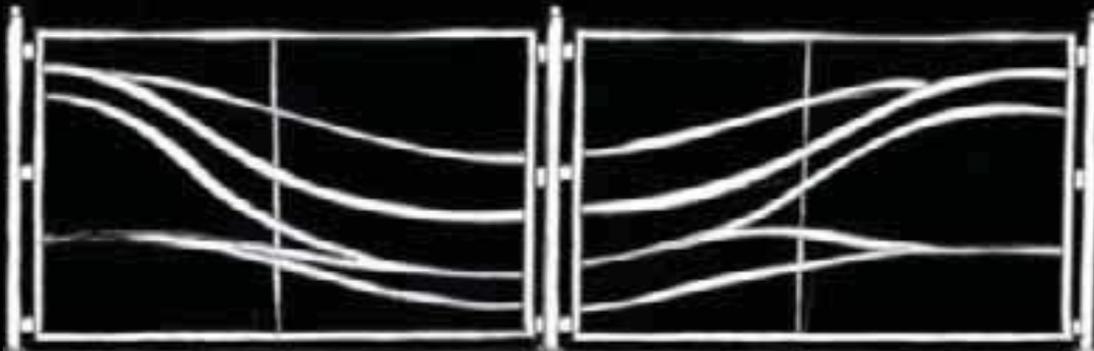
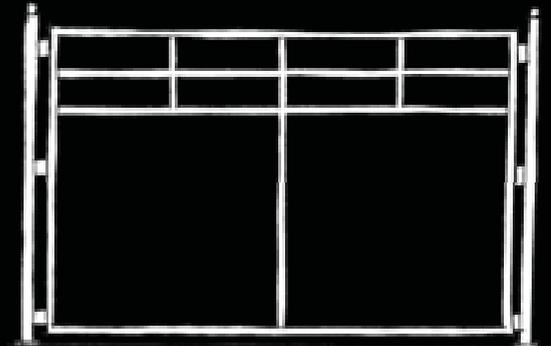
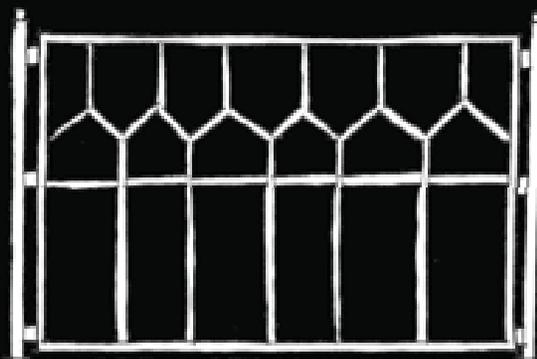
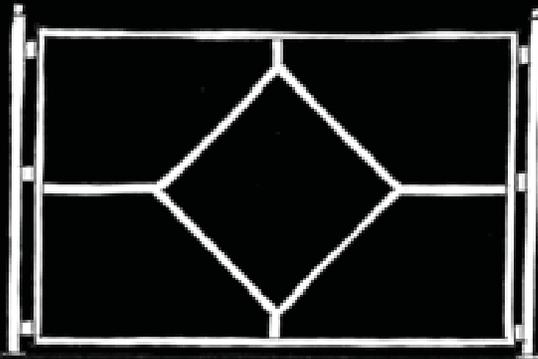
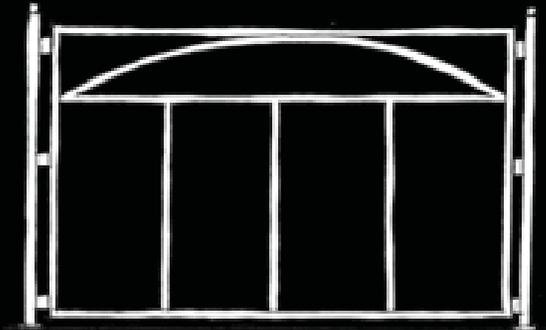
Workshop #4

Combined Structural Elements



It's all about people, places and things

Structural Elements Decorative Fencing



Local Streets



It's all about people, places and things

Overpass / Column Concepts



Workshop #5

Conceptual Designs



07/29/2009

people, places and things

Refined Concepts

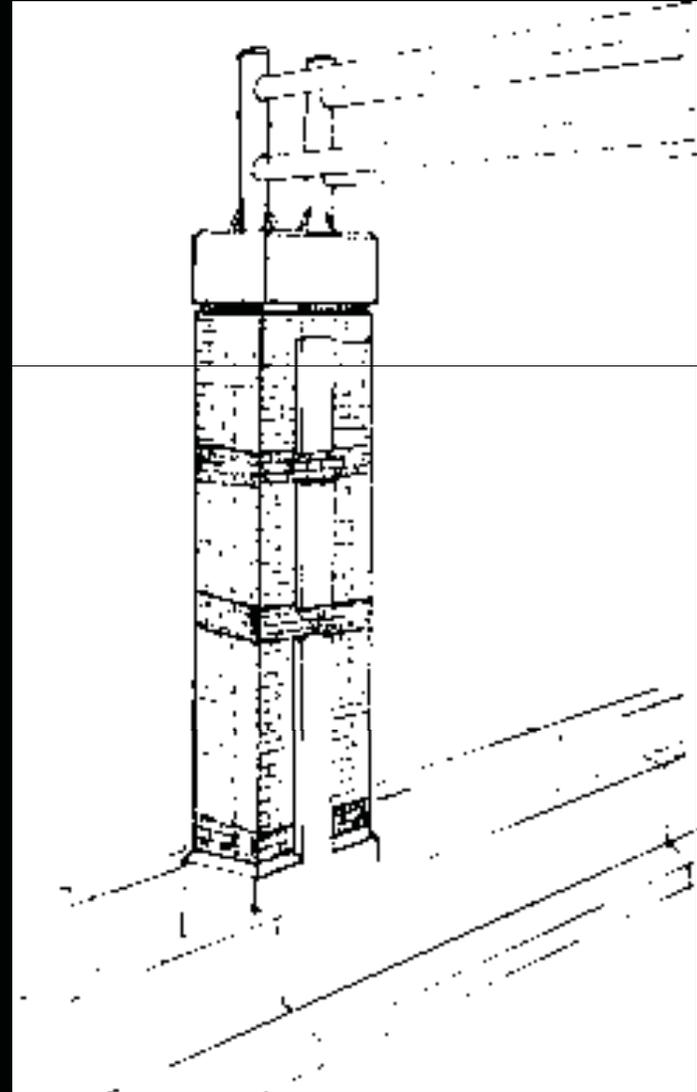
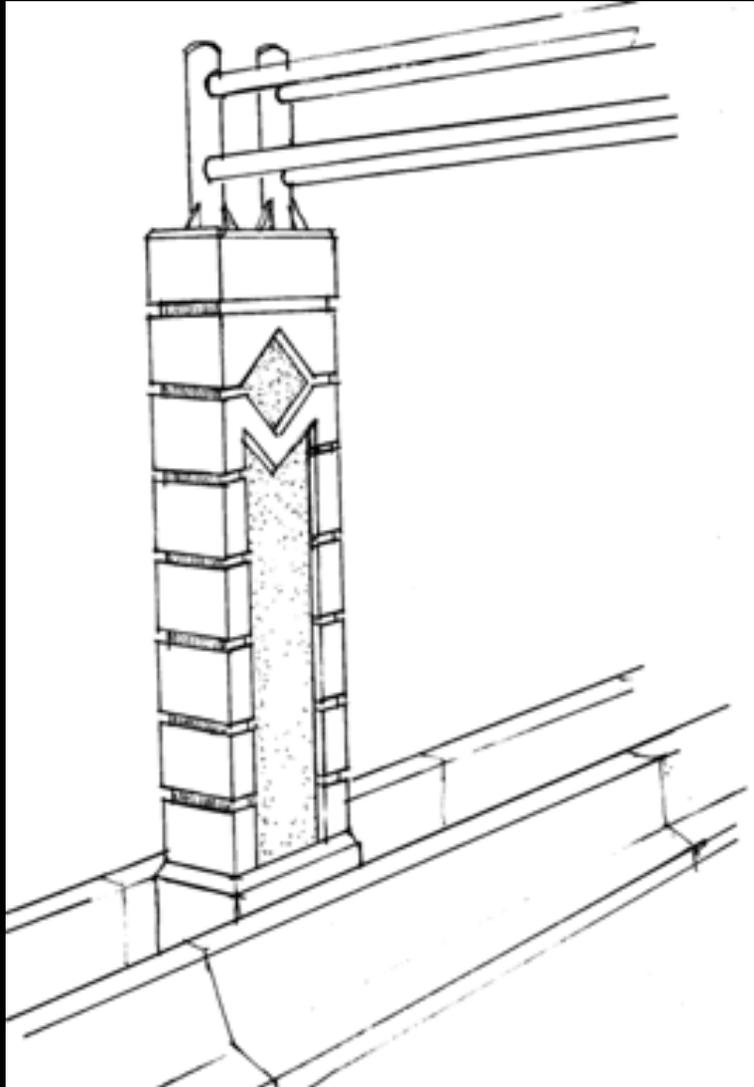


It's all about people, places and things

Column Concepts (Highway 29 and I-43)

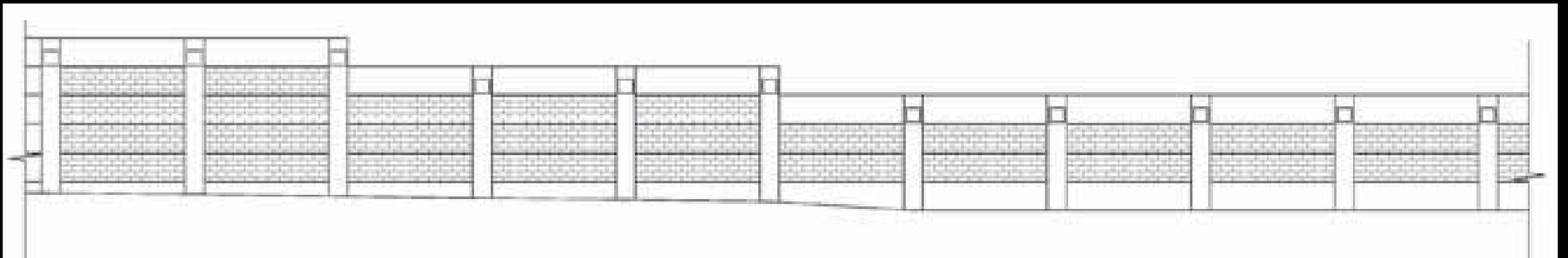
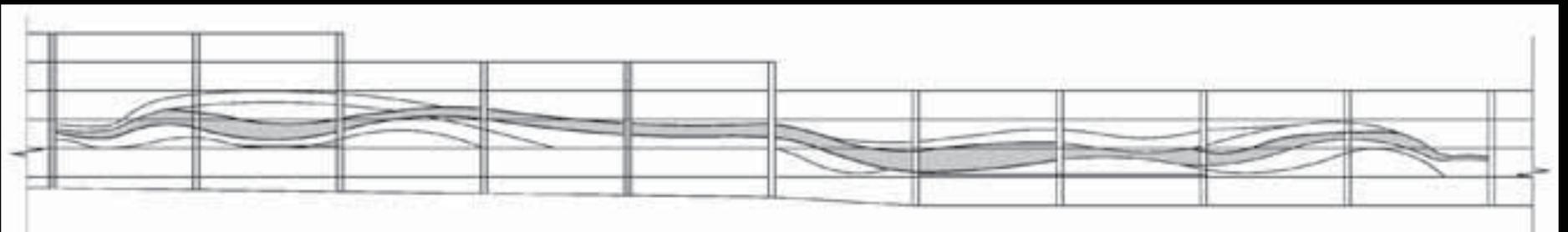
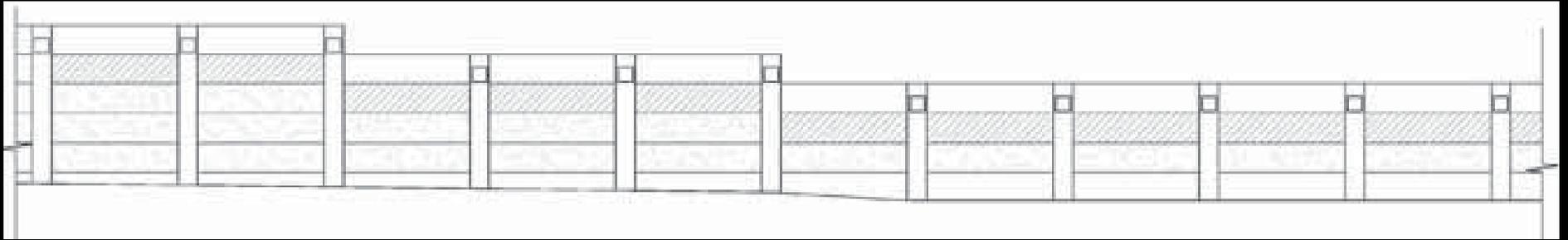


Sign Bridge - Column Concepts



It's all about people, places and things

Noise Barrier Concepts

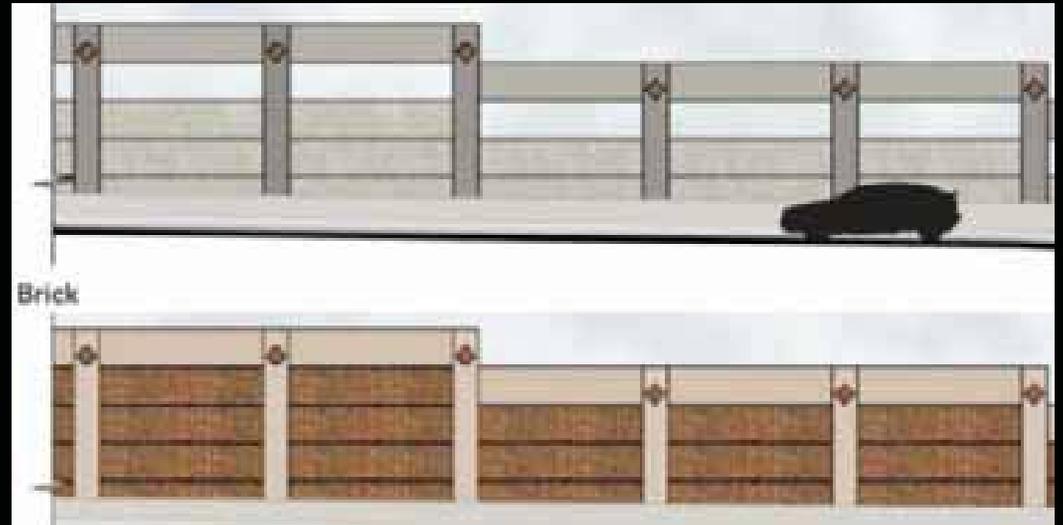


It's all about people, places and things

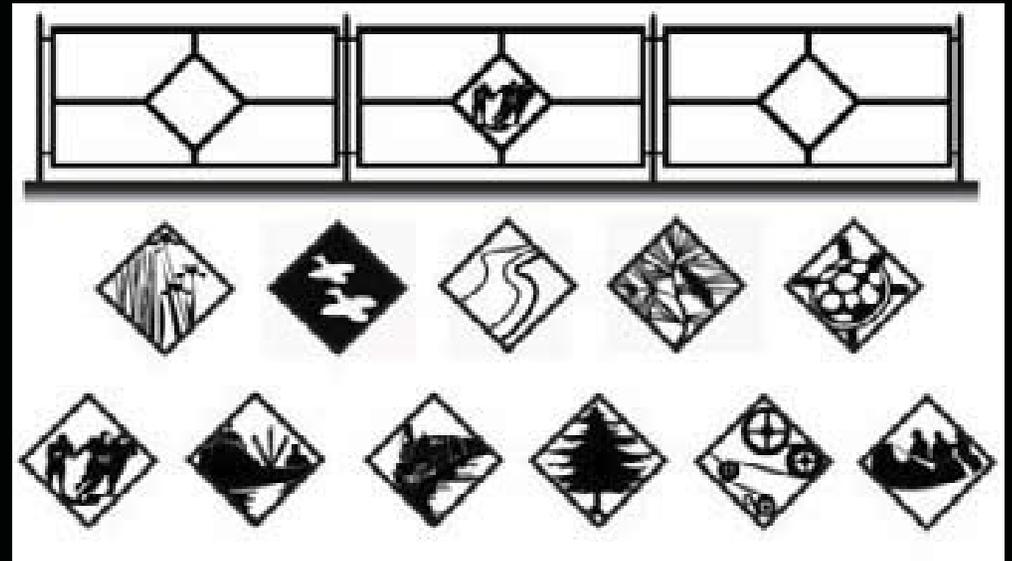
Public Information and Comment Conceptual Design Options



Public Information and Comment Conceptual Design Options



Public Information and Comment Conceptual Design Options



Public Information and Comment Conceptual Design Options





Community Sensitive Design USH 41 Corridor – Brown County Public Information Meeting



Thank you for attending this evening's
Public Information Meeting.

Feel free to discuss and ask questions
of the design team representatives
here this evening.

Please leave your written comments in
the comment box at the front table.