

Public involvement meetings



Get to know the new US 41 How will the highway 41 construction impact my business? What will driving on US 41 be like during construction? These questions, and many more, will be covered at our informational community meetings. These meetings have and will continue to provide you with a chance to learn and ask questions about the US 41 Project.

US 41 and community sensitive design



Complementing the character of communities

WisDOT wants everyone to take pride in [community sensitive design](#) (CSD), a process being used to “weave” the US 41 construction project into surrounding communities. Upon completion, you’ll notice that bridges, retaining walls and noise barriers along US 41 will complement the surrounding communities in a way that reflects their individual personalities.

A first step in the CSD process was to assemble a Citizen’s Advisory Committee (CAC), composed of individuals from throughout the community. Through a series of six workshops, community members provided design team with valuable input which helped WisDOT develop design treatments for the highway structures that reflect the community image and ideals. This process continues to lead to an attractive, highly – functional US 41. Elements that they considered included nearby businesses and schools, pedestrian and bicycle traffic, the proposed appearance of the highway, the architectural character of the community, and natural elements like parks, lakes, streams and existing vegetation. Based upon the CAC’s input and feedback gathered at our informational community meetings, the US 41 Project team developed a Design Manual that is guiding the various engineering teams as they prepare the final plans for the project.

These design treatments were incorporated into a design manual that continues to guide multiple engineering teams as they prepare final plans for the project.

US 41 roundabout training efforts

Learning how to drive a roundabout

WisDOT is taking some extra measures to make sure everyone knows how to correctly navigate the roundabouts being built along US 41. WisDOT has:

- Editing the Wisconsin Motorists Handbook to include the rules for driving roundabouts
- Adding questions about roundabouts to written driver tests
- Creating print materials to help educate people about roundabouts (LINK: Roundabout Brochure used in media kit)
- Developing videos for display on the Web, at DMV offices and public meetings

For more information on roundabouts, check out our videos [HERE](#) .

You can also visit the [Wisconsin DOT website](#) for more details and specific roundabout location information.

Local and state government outreach

Reaching out to public officials

From the very inception of the US 41 Project, WisDOT has made it a point to enlist the support of local public officials along US 41. In May 2000, we initiated a series of meetings with two main purposes: update officials on the objectives, scope and schedule of the US 41 construction project and obtain information from them about local land use issues and concerns. We have continued to meet with officials over the years, and it's been a very productive relationship for everyone involved. In fact, a number of local governments and interest groups in the Northeast Wisconsin area have passed resolutions supporting the US 41 Project.

US 41 Project communications

Information early and often

Two-way communication is key to the success of the US 41 Project. WisDOT prepared a comprehensive public outreach plan to keep information flowing throughout the entire seven year project. Project communications take the form of:

- US 41 project website (project information and maps, construction information, lane closures and traffic impacts, and an interactive map feature)
- Public information and pre-construction meetings reaching out to affected neighborhoods and businesses
- Project brochures
- Public relations efforts
- Travelers Guide
- Project updates / newsletters
- Tools for businesses
- Mailings
- Social media outreach (visit us on [Facebook](#) and [Twitter](#))
- Weekly project closure reports email blasts

